



STERLING
ORGANIZATION

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CONTACT: Lauren Burford
Sterling Organization
lburford@sterlingorganization.com
(561) 835-1810

Sterling Organization Hires Lauren Burford as Director, Marketing & Graphic Design

PALM BEACH, Fla. – [Sterling Organization](http://www.sterlingorganization.com), a leading privately owned retail real estate investment and services company headquartered in Palm Beach, Florida, is pleased to welcome Lauren Burford to its growing team. Mrs. Burford joins Sterling as Director, Marketing & Graphic Design after holding the position of Marketing Manager at Woolbright Development in Boca Raton. Prior to that, Mrs. Burford was President of Shiny Light Studios, a marketing and graphic design consulting firm, and was Creative Director for *Palm Beach Homes & Lifestyles* magazine published by Palm Beach Media Group. Mrs. Burford holds a B.A. in Journalism and Political Science from Indiana University – Bloomington.

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About Sterling Organization

Sterling Organization is a vertically integrated private equity real estate firm that has an established track record of providing exceptional risk-adjusted returns to its partners, in both relative and absolute terms. The company is focused on investing in value-add anchored retail real estate assets in select major U.S. markets on behalf of Sterling's principals in partnership with the highest quality institutional and high net worth investors. Sterling Organization currently owns real estate in Arizona, Colorado, Florida, Georgia, Illinois, North Carolina, Tennessee and Texas. Sterling Organization is headquartered in Palm Beach, Florida. For more information, please visit www.sterlingorganization.com.